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Josens  
25 Harpur Street  
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MK401LA

Hand Delivery

Our Ref : ABP/JXD/096579/0002

Your Ref :

Direct Dial : 01225 326755

Email : JXD@stoneking.co.uk

Date : 14 August 2025

Dear Josens

**Re: Unauthorised Sale of Mark Rutherford School Branded Uniform**  
**Our client: Mark Rutherford School (the "School")**

We write on behalf of the above named client, and are instructed to address your continued sale of school uniform items bearing the School's logo and other branding without authorisation.

This letter constitutes formal notice of the School's position and the action required to resolve this matter.

As you are aware, following a formal quotations process, completed in accordance with Department for Education guidance, the School awarded its uniform supply contract to No Limitz. You were notified of this decision on 14 February 2025 and expressly advised not to acquire further branded stock.

Notwithstanding this, it has come to our client's attention that you have continued to sell branded uniform items bearing the School's logo; you have recently taken delivery of, and are offering for sale, further branded stock; and your website continues to display the School's logo in a way which may mislead members of the public into believing that Josens remains an authorised supplier.

For the avoidance of doubt, any previous arrangement (verbal or otherwise) permitting you to sell branded uniform items has been terminated. You have no ongoing right or licence to sell, display, advertise, or otherwise supply any items bearing the School's logo or branding.

While you may continue to sell only generic or unbranded school uniform items; any continued sale or marketing of branded items without the School's consent is unauthorised and is likely to amount to passing off and/or misrepresentation. Furthermore, selling items marked with the School's logo without their consent amounts to trademark infringement. These are serious matters giving rise to legal remedies including injunctive relief, damages, and recovery of legal costs.

Our client therefore requires that you immediately cease the sale, offering for sale, or supply of all items bearing the School's logo or branding and remove all references to the School's name, logo, or branding from your website, advertising, and promotional materials.

Please confirm, in writing, by 4pm on 21 August 2025 that you have complied with the above.

If you fail to provide the required confirmation or continue to sell or advertise branded uniform items after this deadline, our client will have no alternative but to take immediate legal action without further notice. This may include seeking an injunction, damages, and an order for you to pay our client's legal costs.

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For the avoidance of doubt, our client's rights in respect of the above remain expressly reserved.

Yours faithfully

Stone King LLP

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